

LP® SmartSide® "Smooth Sounds" Dealer Sales Rep Incentive

Have your builders try New LP SmartSide Trim & Siding now in a smooth finish.

2 enticing offers for your builders:

- Up to \$1,000 for first time trial of LP SmartSide with a smooth finish
- Up to \$2,500 for a Model Home submitted to a local home tour using LP SmartSide with a smooth finish (proof of entry required)

How it works:

 Dealer sales reps receive one LP branded prize for the first rebate submitted, and one entry into grand prize drawing for each LP SmartSide® Smooth Strand First Time User Rebate and/or Model Home Rebate submitted between 4/1/19 and 12/31/19.

Prizes:

- LP Branded Prize: You will receive an OGIO[®] duffle bag for the first submission of a Smooth First Time User Rebate and/or Model Home Rebate.
- Grand Prize: Trip for you and a guest to listen to some "Smooth Sounds" at the Country Music Awards in Nashville, TN in June 2020. One winner, plus guest, per LP Region. 9 winners total.

TO SUBMIT:

Sales Rep Name:

Send First Time User Rebate and/or Model Home Rebate with required documentation to:

Sales.Services@lpcorp.com or Louisiana-Pacific Corporation, attn: Tracy Rusin, 414 Union Street, Suite 2000, Nashville, TN 37219

Include a copy of this flier with this information completely filled in.

Dealer Name:
Address, City, State, Zip to ship bag:
Discourse
Phone:
Email:
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LP® SmartSide® "Smooth Sounds" Giveaway Official Rules

HOW TO ENTER

NO PURCHASE IS NECESSARY TO ENTER OR WIN. Register to win by completing and submitting the form marked "LP SmartSide "Smooth Sounds" Giveaway" along with one of two LP rebates titled a) LP SmartSide First Time Trial Offer Up to \$1,000 rebate ("First Time User Rebate") or b) LP SmartSide Model Home Offer up to \$2,500 ("Model Home Rebate" and together, the "Rebates"). One entry is assigned for each rebate awarded. All forms, and other required documentation should be sent by email to "Sales.Service@lpcorp.com" or by regular mail toLouisiana-Pacific Corporation, attn: Tracy Rusin, 414 Union Street, Suite 2000, Nashville, TN 37219.

ELIGIBILITY

To be eligible to enter the LP® SmartSide® "Smooth Sounds" Giveaway (hereinafter, "Giveaway"), entrants must be a sales professional employed by a participating SmartSide dealer as of December 31, 2019 must have, (i) completed and submitted the LP SmartSide "Smooth Sounds" Giveaway form, and (ii) completed and submitted 1) the First Time User Rebate, including all required documentation as outlined in the rebate rules.

Entrants must be legal residents of the U.S., 21 years of age or older at the time of entry. Entry into this Giveaway (as defined below) constitutes acceptance of these Official Rules. Void where prohibited or restricted by law and subject to all federal, state, and local laws and regulations. Employees of Louisiana-Pacific Corporation (LP), its affiliated companies, subsidiaries, agents and advertising and promotion agencies and the immediate families (spouses, parents, children, siblings, and each of their respective spouses) and persons living in the same households as such individuals are ineligible. If the identity or age of an entrant is in question, email entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" means the natural person who was assigned the email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide proof of age and identity to LP that they are the applicable authorized account holder and entrant.

GIVEAWAY PERIOD

The Giveaway Period (the "Period") runs from 12:01AM EDT on April 1, 2019 and runs through 11:59PM EST December 31, 2019. All information required for entries into the Giveaway must be postmarked by or received on 11:59pm EST January 31, 2020.

PRIZES

PRIZE: All entrants receive One (1) LP-branded OGIO® duffle bag (or its equivalent) upon their first successful submission of a Rebate request. Limit of one duffel bag per entrant. Rebate submission qualifies entrant for one entry into the Giveaway Grand Prize drawing. No limit to number of entries into the Giveaway.

GRAND PRIZE: A total of nine (9) Grand Prizes will be awarded. Each Giveaway Grand Prize winner will receive (a) two (2) passes to the 2020 CMA Music Festival in Nashville, TN for two days; (b) roundtrip coach airfare for the winner plus one (1) guest (21 years of age or older) from an airport nearest to winner's home address to Nashville, TN; (c) three (3) nights at a hotel of LP's choice, and two (2) days at the CMA's; (d) a \$500 (Visa or similar) gift card for ground transportation, meals, and incidental expenses, and (e) "Grand Prize" approximate Total Retail Value "A.R.V." \$2,500 USD. Actual value of the Grand Prize may vary. Any difference between the stated A.R.V. and actual value of the Grand Prize will not be awarded in any form. All other costs and expenses not specified herein, related to the Grand Prize, including but not limited to, expenses incurred to enter the Giveaway or to accept the Grand Prize are the sole responsibility of the winners. Odds of winning depend on the number of eligible entries received.

PRIZE RESTRICTIONS

Grand Prizes are non-transferable. The Winner may not give, assign or sell any or all of their interest in the Grand Prize. All federal, state and local taxes and travel expenses not specified in writing as part of the Grand Prize are the responsibility of the winner. LP will not be responsible for any additional compensation if weather conditions, labor disputes, acts of God or other circumstances beyond its reasonable control cause a cancellation or material delay of the CMA Music Festival. If a winner cannot attend the Event due to illness, injury or another cause beyond the winner's control, the winner must notify LP in writing within ten (10) days before their scheduled departure to Nashville for the Event. LP, in its sole discretion, may elect to award a prize to the winner in lieu of their attendance.

DRAWING AND WINNER NOTIFICATION

A random drawing for the Grand Prizes will take place on or about March 15, 2020. Each winner will be announced on or about March 23, 2020. The potential Grand Prize winners will be notified by phone, overnight, express delivery, mail or email to the number/address/email address indicated on the form of entry. If any notification is returned as undeliverable, the original winner will forfeit that prize in its entirety and an alternate winner(s) will be selected. Grand Prize winners will have seven (7) days from date of notification to claim their prize. All participating entrants hereby release, discharge, and hold harmless LP, its respective affiliated companies, subsidiaries, agents, advertising and promotion agencies, and their respective directors and employees from all claims or damages arising out of their participation in the Giveaway and the acceptance, use or misuse of a Grand Prize. Acceptance of the Grand Prize constitutes permission to use each winner's name and likeness for advertising or trade purposes without further compensation unless prohibited by law. Each winner will be required to: (a) complete an affidavit assuring LP that he/she meets all Giveaway eligibility requirements, (b) provide information sufficient for LP to prepare and deliver a 1099 form to the winner; and (c) release LP (in written form acceptable to LP) from any claims for property damage, personal injury or death resulting from or relating to the Giveaway. If a winner is unable or unwilling to confirm their eligibility and meet these requirements within fourteen (14) days after a Grand Prize notice is issued, LP may in its sole discretion revoke that Grand Prize and award it to another qualified entrant.

Sponsor and its affiliates, subsidiaries, employees, agents, officers and directors, advertising and promotion agencies, and their respective officers, directors, employees and their respective agents will not be liable for unsuccessful efforts to notify a winner. No prize transfer, assignment or substitution by winner permitted. Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value should all or part of a Grand Prize become unavailable for any reason. All federal, state and local taxes, fees and surcharges on prize are the sole responsibility of the winners. If a Grand Prize winner declines the prize, fails to claim the prize, is unavailable for prize fulfillment, fails to abide by the Official Rules, or is ineligible, Sponsor may in its sole discretion, select an alternate winner from all remaining eligible entries.

Where lawful, each winner may be required to sign an Affidavit of Eligibility, Release of Liability and/or a Publicity Release. Failure to return the required documents within the time period specified thereon may result in forfeiture of prize and random selection of alternate winner from remaining eligible entries. Except where prohibited by law, by accepting a Grand Prize, winner consents to Sponsor's use of his/her likeness, photograph, name, or voice for advertising and publicity purposes in any and all media worldwide (including winners list) without additional compensation or notification.

LIMITATION OF LIABILITY

(a) LP reserves the right at its sole discretion to cancel, terminate, modify or suspend any or all Grand Prize drawings.

(b) By participating, entrants and winners release Sponsor, its affiliates and subsidiary companies, its employees, agents and officers, advertising and promotion agencies, as well as all others associated with the development and execution of the Grand Prize drawings, from and against any and all liability with respect to or in any way arising from the Giveaway and the awarding and use of the prize. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Giveaway entries or entry forms; or alteration of entries or entry forms. Sponsor reserves the right to correct clerical or typographical errors in promotional materials or any materials related to the Giveaway.

(c) Participants also agree (a) to be bound by these Official Rules; and (b) that the decisions of Sponsor are final on all matters relating to the Giveaway. Winner agrees to be bound by these rules and the decisions of Sponsor, whose decisions are final and binding.

LAWS

This Grand Prize Drawing is governed by the laws of the state of Tennessee, without regard to the conflicts of law provisions.

SPONSOR

Louisiana-Pacific Corporation with a principal place of business at 414 Union Street, Suite 2000, Nashville, TN 37219 is the sponsor of the Giveaway ("Sponsor").

WINNERS LIST

To obtain the names of the winners, send a request, along with a self-addressed, stamped envelope, to Louisiana-Pacific Corporation, attn: Tracy Rusin, 414 Union Street, Suite 2000, Nashville, TN 37219.