

# 2024 Storm Door Display Refresh

**LARSON**

## DISPLAY SUPPORT

The Larson storm door program is undergoing exciting changes in Q1 to focus the product line and drive growth. The Larson Inside Sales team is here to support you during this transition so you can efficiently update your displays by replacing discontinued product with comparable doors.

We are currently offering up to \$400 in co-op funds for display support with a qualifying 2024 Spring Home Event Sale stock order. This is a great opportunity to add the enhanced 298-SS display door, available in White and Brown.

Use the included worksheets to determine your current display plan and to learn important information on product mix and availability. We recommend that you take inventory of any of the discontinued models listed below, including any Green or Cranberry display doors, and mark them as discontinued. Review your display detail, then place your order on page 4.

We thank you for your partnership. We value your business and support of the Larson brand as we both look to deliver high-quality, innovative and stylish products to our customers.

## IDENTIFY YOUR CURRENT DISPLAY

Please submit a photo of your display along with the completed Display Refresh form.

### 6- OR 8-DOOR FAN



### STOCK THE BEST



### FREE STAND DISPLAY



### OLDER DISPLAYS



2-door  
Back-to-back



4-door



6-door

### OTHER DISPLAYS

WALL-MOUNT  
WAREHOUSE RACKING

## PRODUCT UPDATES

298-SS Life-Core®  
Composite Surface Single-Vent

Discontinued in 2024 (Effective 02/14/24)



298-SS



293-ST



283-ST



288-SS



830-46

**LARSON**

Email: [promotions@larsondoors.com](mailto:promotions@larsondoors.com)

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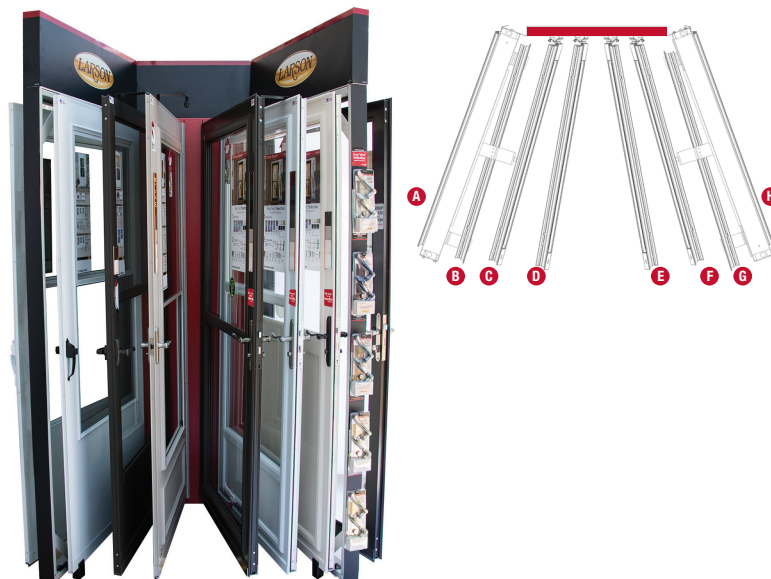
## ☐ 6-DOOR FAN DISPLAY



DIMENSIONS: 68-3/4"w x 94-1/2"h x 41-3/4"d  
Outside doors are operational; B and E are fixed doors, required for stability.

## ☐ 8-DOOR FAN DISPLAY

## ☐ 10-DOOR FAN DISPLAY



8-DOOR: 68-3/4"w x 94-1/2"h x 41-3/4"d  
10-DOOR: 70"w x 109"h x 72-1/4"d  
Outside doors are operational; Inside doors are fixed (required for stability).

### LIST MODELS CURRENTLY ON DISPLAY

Please list all display doors from left to right. It is important to include model name, hinging and color.

DOOR ORDER	DISPLAY MODEL (LEFT TO RIGHT)	HINGING L or R	COLOR
A			
B			
C			
D			
E			
F			
8-DOOR			
G			
H			
10-DOOR			
9			
10			

### DISPLAY CHECK LIST

- ☐ POP matches examples shown below.
- ☐ Note condition of fixture and headers.

- ☐ Confirm that backpack frames are removed.  
(Includes all window products.)
- ☐ Confirm that Green/Cranberry doors are removed.
- ☐ Confirm accurate colors displayed on color chips.  
(0958881 cover-up available for Green/Cranberry.)

- ☐ Include photo of current display.



DEALER \_\_\_\_\_

BUYING GROUP \_\_\_\_\_

STORE # \_\_\_\_\_

DEALER P.O.# \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

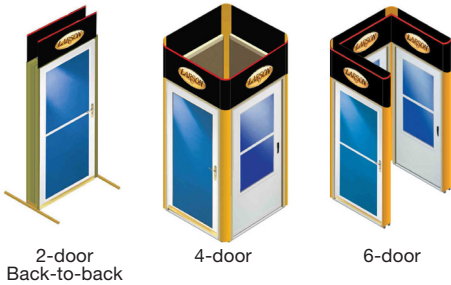
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- ☐ STOCK THE BEST
- ☐ 1-DOOR FREE STAND



- ☐ 2-DOOR BACK TO BACK
- ☐ 4-DOOR
- ☐ 6-DOOR U-SHAPE
- ☐ WALL MOUNT
- ☐ WAREHOUSE RACKING

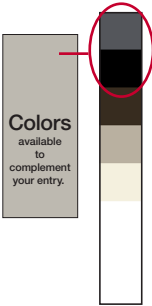


LIST MODELS CURRENTLY ON DISPLAY

Please list all display doors and include model name, hinging and color.

DISPLAY TYPE	DISPLAY MODEL	HINGING L or R	COLOR
2-DOOR			
4-DOOR			
6-DOOR U-SHAPE			
WALL-MOUNT OR WAREHOUSE RACKING			
OTHER PLEASE DESCRIBE			

- DISPLAY CHECK LIST
- ☐ POP matches examples shown below.
- ☐ Note condition of fixture and headers.
- ☐ Confirm that backpack frames are removed.  
(Includes all window products.)
- ☐ Confirm that Green/Cranberry doors are removed.
- ☐ Confirm accurate colors displayed on color chips.  
(0958881 cover-up available for Green/Cranberry.)
- ☐ Include photo of current display.



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## 2024 DISPLAY ORDER FORM

### Door Upgrades

EasyHang® Display Storm Door — \$175 Each  
Platinum Display Door — \$200 Each

### 6-DOOR FAN



Dimensions:  
68-3/4"w x 94-1/2"h x 41-3/4"d

Everyday Price: \$1250

Includes display and 6 doors.

☐ Order 6-Door Fan Display

### STOCK THE BEST



Dimensions:  
45-1/2"w x 94"h x 40"d

Everyday Price: \$650

Includes display and 2 EasyHang doors.

**Upgrade to Platinum Door**  
— an additional \$50 Each

☐ Order Stock the Best Display

### FREE STAND DISPLAY



Dimensions:  
45-1/2"w x 94"h x 40"d

☐ Order Free Stand Display  
\$200 — Includes display and one door.

☐ Order Back-to-Back Display  
\$400 — Includes display and two doors.

### Recommended Mix

- A 350-17 White (Operational)
- B 370-50 White (Fixed)
- C 830-82 Sandstone (Swinger)
- D 149FV Black, Straight Brushed Nickel (Swinger)
- E 146MV Sandstone, Curved Brass (Fixed)

### Choose Outside Operational Door:

- F 456FV Graphite, Straight Black Matte or
- F 146FV Brown, Curved Antique Bronze

### Recommended Mix

- 146FV Black, Straight Brushed Nickel
- 149FV White, Curved Brass

When replacing a door on the Fan Display, Platinum doors must be placed as outside operating doors. Verify hinging.

ORDER QUANTITY	DISPLAY MODEL	COLOR	SIZE	HINGING CHECK L OR R	DISPLAY DOOR PRICE
					\$
					\$
					\$
					\$
					\$
					\$
					\$
					\$
					\$
TOTAL					\$

DEALER

BUYING GROUP

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LARSON Email questions and completed form to: [promotions@larsondoors.com](mailto:promotions@larsondoors.com)