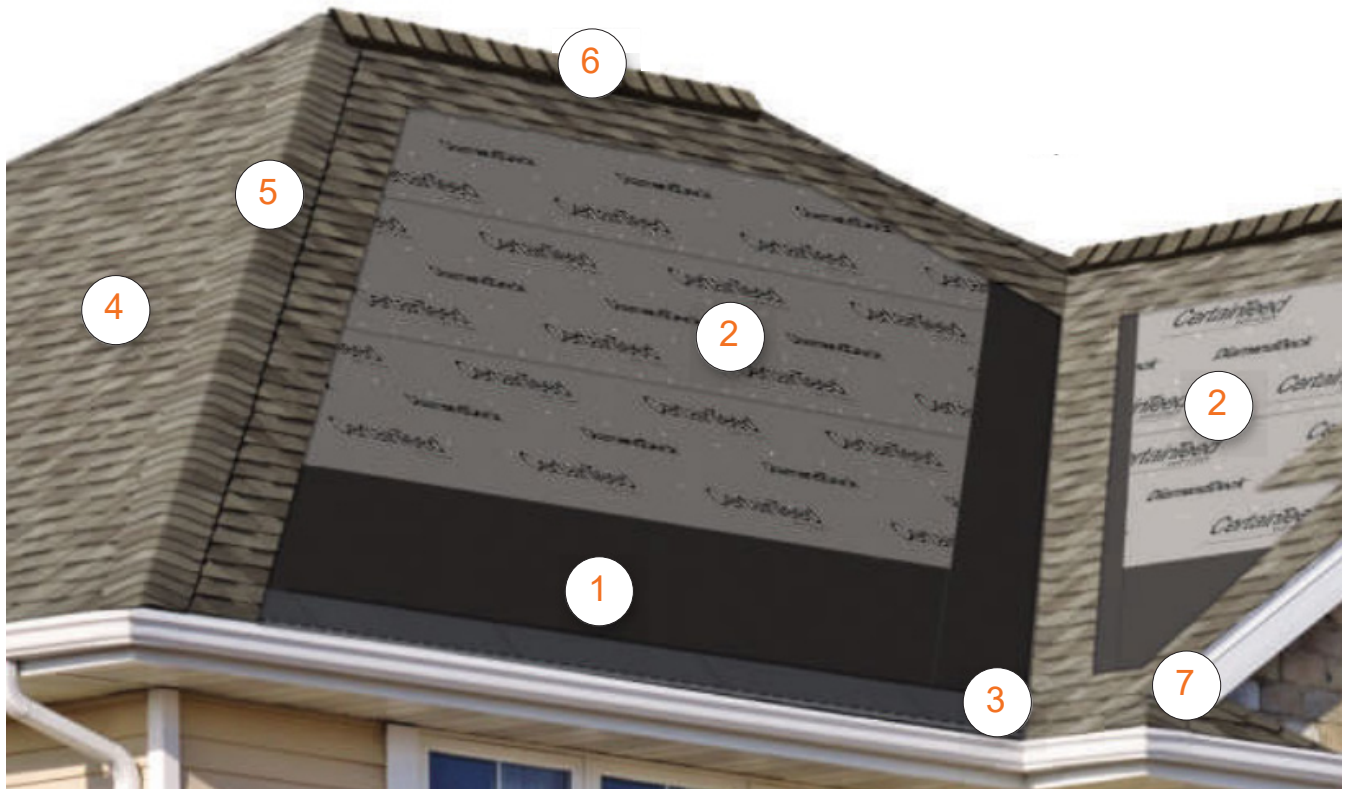


## A New Roof is More Than Just a Shingle

### Integrity Roof System

The Integrity Roof System is designed to provide optimum performance, day after day, year after year. It's a full suite of roofing components engineered to complement each other and create an active defense against whatever might get in the way.



#### 1. Waterproof Underlayment (Ice & Water)

Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams

- WinterGuard, WinterGuard Metal

#### 2. Water-Resistant Underlayment (Synthetic Felt)

High-performance underlayment provides a water-resistant layer over the roof deck and a secondary barrier against leaks

- RoofRunner, Roofer's Select, Diamond Deck

#### 3. Starter Shingles

Perfect starts every time and designed to work in tandem with the roof shingles

- SwiftStart

#### 4. Roof Shingles

Choose the best, covered by the strongest warranty in the business

- Landmark, Landmark Pro, NorthGate ClimateFlex

#### 5. Hip & Ridge Caps

Perfect finish for hip and ridge lines, complementing all CertainTeed shingles

- Shadow Ridge ClimateFlex, Shangle Ridge, NorthGate ClimateFlex Accessory

#### 6. Roof Ventilation

Engineered for ideal roof ventilation especially when matched with CertainTeed Intake Vents

- Available in 4' stick w/ or w/o nails and also available in a 28' roll

#### 7. Drip Edge

Directs water away from the fascia and into the gutter

CertainTeed Flintlastic® roofing products are also available for flat roof areas.

*Flip this page over to see how to save money!*

# Save Money with CertainTeed!



Here are a few of the programs CertainTeed is offering to help save you money.



## Contractor Cash Back Programs

January 1, 2021 to December 31, 2021 Contractors can get cash back for:

- Roofing Shingle products, Integrity Roof System products and Roofing Low Slope products
- Roofing, Siding, Stone, Trim, Railing, Housewrap - 5-Star Contractors get an additional 10% back
- Gold & Silver Stars Exclusive - Roofing Low Slope Products - STARS get an EXTRA \$1 Per Roll

*Will be paid via a CertainTeed Visa® Prepaid Card within 4 weeks after the first rebate application is received. If you currently have a card, please use current funds before discarding, as funds will NOT roll over to the new card.*

1. Purchase any of the qualifying CertainTeed products during the promotion dates listed above.
2. Complete all information requested on the applicable form. Both customer information and purchase information must be completed in order to process the rebate.
3. Include a copy of each invoice as proof of purchase. Invoices must be received with completed rebate application within 60 days of purchase date to be eligible. Invoices submitted must clearly show a dealer name, date of purchase, quantity purchased and description of items purchased. Packing slips, pick tickets, sales reports, sales quotes or credit memos will not be accepted as proof of purchase. Order acknowledgements/confirmations are acceptable as long as proof of purchase is provided.
4. Submit the rebate application by one of the following methods: Online at [www.CertainTeedContractorRebates.com](http://www.CertainTeedContractorRebates.com) or mail the completed rebate application and invoices to the address provided on the applicable form.
5. Program is not open to builders, home associations, building owners or homeowners. Program is strictly for siding, roofing or remodeling contractors.



## A Roofer's Dozen

Receive \$2K\* for each dozen roofs installed in June 2021 through September 2021. Install an Integrity Roof System™ on your customer's house\*\* and register the roof with a SureStart™ Plus warranty\*\*\*

\* \$1,000 Rebate plus \$1,000 in Roofer's Rewards™ per dozen. Maximum of three dozen qualifying roofs per company. Roofs must be installed from June 1, 2021 through September 30, 2021 and warranties registered by October 15 2021. Rebates and Roofer's Rewards will be issued in a total lump sum after October 15, 2021. Rebates paid in USD.

\*\*Excludes apartment buildings, HOAs, condominiums, townhouses, churches, commercial properties and all structures not used as a residence.

\*\*\*Only 4-Star and 5-Star SureStart Plus coverage eligible; 3-Star coverage is excluded



## Roofs for the Red, White & Blue

A \$250 CABELA'S® GIFT CARD FOR MEMBERS OF THE U.S. MILITARY when they have a CertainTeed Credentialed Contractor install an Integrity Roof System™ with SureStart™ PLUS warranty coverage between January 1, 2021 and December 31, 2021.

Go to [WWW.CERTAINTEED.COM/ROOFS4RWB](http://WWW.CERTAINTEED.COM/ROOFS4RWB) to get more details and the applicable form.



## Building Solutions - Residential Building Loyalty Program

1. **Enroll** - Purchase and install products from three (3) different CertainTeed qualifying product categories on the homes you build during the promotion dates of January 1, 2021 through December 31, 2021
2. **Submit** - Submit your proof of purchase along with a completed Residential Builder Rebate Submission Form
3. **Receive** - Receive your rebate check

**Contact your CertainTeed or Lumbermen's Representative for additional details on these promotions and start saving today!**